

**Client** Marshall Headphones/Speakers  
**Job** PR 341 Final Project / Fall 2021  
**Title** "A Moment in Time"

**Date** 11/30/21  
**TRT** :60

Shot	VISUAL / SCENE	AUDIO / VOICE / NARRATION
1	Open on MCU of presents under a Christmas tree. A hand reaches for one of the presents.	Upbeat, mellow music
2	Cut to MCU of a cool, trendy young woman carrying the present to her grandfather.	
3	Cut to MCU of the grandfather being handed the present.	
4	Cut to CU of the grandfather's hands opening the present and revealing a pair of Marshall Major IV Bluetooth headphones and a photo of him as a young man at his first rock concert.	
5	Cut to MCU of the grandfather looking at the headphones and smiling.	
6	Cut to MCU of the young woman smiling and hugging her grandfather.	
7	Cut to MCU of the grandfather removing the headphones from the box.	
8	Cut to CU of a profile-view of the grandfather's head as he puts the headphones in.	
9	Fade to a CU of an electric guitar being played next to a Marshall speaker at the same rock concert from the photo.	Upbeat, mellow music ends. Roaring electric guitar sound.
10	Cut to a MCU of the guitarist (Jimmy Page lookalike) playing his instrument.	"Stairway to Heaven" by Led Zeppelin plays
11	Zoom out to a WS of the entire band (Led Zeppelin lookalikes) on the stage performing.	
12	Cut to MCU of the grandfather wearing the Marshall Major IV Bluetooth headphones in the crowd of the concert in awe of the performance.	Grandfather cheers.

13	Cut to CU of a profile view of the grandfather's head as he takes the headphones off.	"Stairway to Heaven" stops. Silence except for the slight buzzing noise you hear when an amp is unplugged.
14	Cut to MCU of the grandfather looking at the headphones in awe, then handing them to his granddaughter.	
15	Cut to MCU of the granddaughter taking the headphones from him.	
16	Cut to CU of a profile view of the young woman's head as she puts the headphones on.	
17	Fade to the same CU of an electric guitar being played next to a Marshall speaker at the same rock concert from the grandfather's flashback.	Roaring electric guitar sound.
18	Cut to MCU of the guitarist playing his instrument.	"Stairway to Heaven" plays again
19	Zoom out to a WS of the entire band on the stage performing.	
20	Pan over the crowd to a WS the back of the head of the young woman wearing the Marshall Major IV Bluetooth headphones with her grandfather standing next to her. He puts his arm around her.	
21	Marshall logo appears in the middle of the screen as the camera pans out to an even wider shot of the back of their heads with the performance in front of them.	"Stairway to Heaven" volume lowers. Spoken by VO: This holiday season, give your loved ones the gift of iconic Marshall sound. Marshall. Sound you can trust.
26	Screen goes black, except for the Marshall logo	Silence except for the slight buzzing noise you hear when an amp is unplugged.
27	Screen goes black	Silence